

FOR IMMEDIATE RELEASE



## **ASIA WEEK SAN FRANCISCO BAY AREA TO LAUNCH OCTOBER 2015**

June 30th, 2015 (San Francisco, CA) – Asia Week San Francisco Bay Area is pleased to announce its inaugural edition celebrating Asian art in the Bay Area, October 2-10, 2015. The week will include a public program roster of galleries, museums, universities and institutions presenting exhibitions and programs representing the full spectrum of Asian cultures.

Asia Week San Francisco Bay Area seeks to build a broad alliance between dealers, artists, scholars, collectors and enthusiasts of Asian art, while also creating opportunities for the general public to discover new artworks and culturally distinct points of view within their communities.

A natural fit for the exceptionally diverse region home to over 7 million people, boasting nearly a quarter that identify as Asian or of Asian descent (1,664,384 according to the 2010 census), Asia Week San Francisco Bay Area seeks to promote the rich arts heritage found across Asia, from antiquity to the contemporary, and explore its impact in the Bay Area.

Early partners of Asia Week San Francisco Bay area include: **ArtSpan**, San Francisco, **Asia Society**, San Francisco; **University of California Berkeley Art Museum and Pacific Film Archive (BAM/PFA)**, Berkeley; **Bonhams**, San Francisco; **Fine Arts Gallery at San Francisco State University**, San Francisco; **International Art Gallery**, San Francisco; **Japan Society of Northern California**, San Francisco; **Michaan's Auctions**, Alameda; **Mongolia Foundation**, Berkeley; **NanHai Art**, Millbrae; **Peninsula Art Institute**, Burlingame; **Peninsula Museum of Art**, Burlingame; **SFO Museum**, San Francisco, and **Warren's Antiques**, San Francisco. Complete partners and program schedule will be announced shortly.

Visitors can find more information and events at [asiaweeksf.com](http://asiaweeksf.com)

### **About Asia Week San Francisco Bay Area**

Asia Week San Francisco Bay Area brings together Asian art dealers, auction houses, museums, cultural institutions, and the academia, for a week of festivities celebrating Asian art and culture every October. Asia Week San Francisco Bay Area is committed to the mission of

establishing a broad platform to showcase and promote Asian art, further fostering appreciation for cultural diversity.

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